



Co-located with



productronica 2017

Key Visiting Companies

- A&T
- ABB Semiconductors
- AT&S AG
- Avago/Broadcom
- BMW AG
- Bosch
- Boston Scientific
- CEA LETI
- Continental AG
- Crocus Nanoelectronics
- Daimler AG
- Denso Automotive Deutschland GmbH
- Dialog Semiconductor
- DigiMatrix GmbH
- DYLAN-TEK CO., Ltd.
- Dyne Semiconductor
- ELMOS Semiconductor AG
- Eolane Tallinn
- EPCOS AG
- Fagor Electronica
- Fingerprint Cards AB
- Fraunhofer EMFT
- Fraunhofer IMS
- Fraunhofer IOF
- Fraunhofer IZM
- GLOBALFOUNDRIES
- Henkel Ltd.
- Hitachi Automotive Systems
- Honda Engineering Europe Ltd.
- Honeywell
- Hortech Company
- Infineon Technologies AG
- Institut Laue-Langevin
- Institute of Nanotechnology
- Intel
- Jabil Inc.
- Korea Electronic Technology Institute
- LFoundry
- Linde Electronics GmbH & Co. KG
- Lintec Advanced Technologies
- Logitech UK Ltd.
- Magna Electronics
- Magneti Marelli GmbH
- Max-Planck Institute Polymer Research
- Memscap AS
- memsfab GmbH
- memsstar Limited
- Merck Ventures
- Microoled
- Mikron PJSC
- Murata Electronics
- NANIUM S.A—Amkor Technology
- Nexperia Germany GmbH
- Nike, Inc.
- NIKON Corporation
- NXP Semiconductors
- ON Semiconductor
- OpenATE Inc.
- OSRAM Opto Semiconductor
- PALL Corporation
- Philips GmbH
- Photonics Research Center
- Qualcomm Germany RFFE GmbH
- Robert Bosch GmbH
- Samsung Electronics
- Samsung Semiconductor
- Samtec Microelectronics
- Schneider Electric
- Sensata Technologies
- Sensirion AG
- Siemens AG
- Sierra Wireless Inc.
- Sigfox
- Silex Microsystems AB
- Sofradir
- SOITEC
- Sony Europe Ltd.
- Star Electronica, SLL
- STMicroelectronics
- Sunedison Semiconductor
- Swiss Innovation Lab AG
- TDK Epcos OHG
- TE Connectivity Sensor Germany GmbH
- TEL Venture Capital
- Teledyne e2v GmbH
- Telit Wireless Solutions Ltd.
- Texas Instruments
- United Monolithic Semiconductors
- Vishay Semiconductor GmbH
- VOLVO
- VTT Technical Research Centre
- X-FAB MEMS Foundry GmbH
- Xcerra Corporation

CONNECT

SEMICON® Europa 2017

14-17 November, 2017 Messe München, Munich Germany

2017 Highlights:

- **First-time Co-location with productronica** attracted more than 44,000 visitors from 85 Countries
- **Largest Semiconductor Manufacturing Event in Europe:** More than 8,700 industry experts, professionals and executives in attendance
- **Executive Keynote Speakers:**
 - Dr. Stefan Finkbeiner, CEO, *Bosch Sensortec*
 - Maria Marced , President, *TSMC Europe*
 - Carlos Mazure, EVP and CTO, *Soitec*
 - Frank M. Rinderknecht, Founder and CEO, *Rinspeed Inc.*
- **More than 250 Speakers Featured** in more than 40 conferences, sessions, and workshops, including:
 - **Fab Management Forum**
 - **Advanced Packaging Conference**
 - **2017FLEX Europe/Be Flexible Conference**
 - **Materials Conference**
 - **Power Electronics Conference**
- **More than 1,000 Program and Conference Attendees**
- **34 Media Partners, 30 Supporting Institutions**

Attendance

Total Attendance (SEMICON and productronica)	~44,000
Verified SEMICON Europa Visitors	8,781

Exhibitor Information

Total Exhibiting Companies	353
Net Exhibit Area (sqm)	4,780

Co-located with

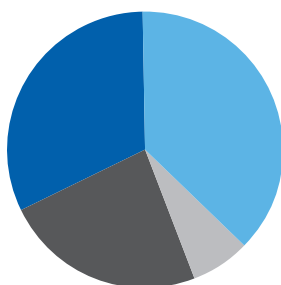


Visitor Profile

SEMICON Europa attracts a highly influential audience from every segment and sector of the European micro-electronics industries including materials, front-end and final manufacturing, and advanced packaging, as well as from product and application markets including semiconductor, MEMS, sensors, power electronics, flexible electronics, IoT, automotive, medtech, and others.

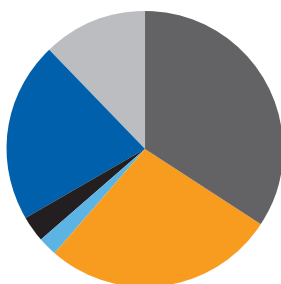
Influential Buyers

More than 70% of SEMICON Europa visitors are involved in purchasing decisions, influencing the selection and final purchase of microelectronics manufacturing equipment, materials, software, and services.



PURCHASING AUTHORITY

- 32% Final Decision Maker
- 38% Recommend/Evaluate/Consult
- 7% Specify
- 24% No Role



JOB LEVELS

- 21% Executive Management
- 12% Senior Management
- 34% Other Management
- 27% Staff/Professional
- 2% Student
- 3% Other

35% visitors represent engineering job functions

Primary Job Functions

SEMICON Europa attracts multi-level buying teams, with broad representation across all levels, functions and industries.

Design Engineering (<i>incl. Software, Systems, Test, Hardware</i>)	15%
Fabrication and Process Engineering	12%
Assembly/Packaging Engineering	6%
Chemical Engineering	2%
Executive Management/Board Member	19%
Marketing, Sales, Business Development	15%
Product Operations Management	12%
Manufacturing and Production	8%
Purchasing/Procurement	4%
Training/Educator	1%
Environment, Health and Safety (EHS)	<1%
Financial/Industry Analyst	<1%
Government/Public Policy/Investor Relations	<1%
Human Resources	<1%
Other	5%



Co-located with



Areas of Interest

SEMICON Europa visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to final manufacturing.

Segment/Application Interests

Semiconductors/Compound Semiconductors	36%
Automotive Electronics	34%
Electronics Applications	28%
Power Electronics	25%
Smart Manufacturing/Automation/Robotics	24%
LED/Solid State Lighting	22%
MEMS and Sensors/Nanoelectronics	21%
Internet of Things (IoT)	17%
Flexible Hybrid Electronics (FHE)/Printed Electronics	15%
Medical Electronics/MedTech	15%
Photovoltaics (PV)	13%
Wearables/Consumer Electronics	11%
Displays	9%

Product/Technology Areas of Interest

MANUFACTURING

Electronic Manufacturing Services (EMS)	44%
Packaging Assembly and Test Services	27%
Semiconductor Device Manufacturing (IDM, foundry)	23%
LED Manufacturing	17%
Fabless Semiconductor Manufacturer	10%
Other Manufacturing	13%

EQUIPMENT

Assembly and Packaging	34%
Inspection and Measurement/Metrology	31%
Factory Automation/Robotics	28%
Test	28%
Printing, Coating, Roll-to-Roll Equipment	20%
Wafer Processing/Front-end	19%
Secondary	3%
Other Equipment	11%

MATERIALS

Assembly and Packaging Materials	30%
Consumables (test and process)	21%
Wafer and Silicon Related Substrates	20%
LED/MEMS/PV/Display Materials	17%
Inks, Pastes and Printing	14%
Photolithography/Deposition Materials	14%
Gases, Liquids, Chemicals, Solids	13%
Other Materials	14%

SUB-SYSTEMS/COMPONENTS/OTHER

R&D/Technology Transfer	13%
Manufacturing Services and Consulting (directly related to mfg.)	12%
Electronic Components and Instrumentation	11%
Sub-systems	11%
Key Component and Others, Laser Source	8%
General Business Service/Consulting	7%
Outsourced Manufacturing	5%
Other	1%

DESIGN

Software/EDA/Modeling	21%
Fabless	9%
Other Design/Software	28%

Percentages based on total verified SEMICON Europa visitors

